# Profiles in Fashion



## School Library Journal

CIP. Morgan Reynolds. 2010. PLB \$28.95.

BRANSCOMB, Leslie Wolf. *Marc Jacobs*. reprods. ISBN 978-1-59935-153-7. LC 2010022226.

FREISTADT, Margo. *Kate Spade*. ISBN 978-1-59935-154-4. LC 2010022227. PETRILLO, Lisa. *Isaac Mizrahi*. reprods. ISBN 978-1-59935-152-0. LC 2010018312. ——. *Vera Wang*. reprods. ISBN 978-1-59935-150-6. LC 2010017978. SAPET, Kerrily. *Jimmy Choo*. reprods. ISBN 978-1-59935-151-3. LC 2010018813. ea vol: 112p. (Profiles in Fashion Series). photos. bibliog. chron. index. notes. Web sites.

Gr 9 Up-These titles are somewhat lacking in photographs of the subjects' work. Marc Jacobs and Vera Wang include several photographs of runway shows, models, and, in Vera Wang, figure skating costumes, but Isaac Mizrahi has almost no photographs of the

designer's creations. Each volume relies heavily on stock images of cityscapes, dress dummies, store windows, and the like, so that while readers might be interested in the lives of these designers as well as their creations, an opportunity has been missed. The texts are adequate, however, and the different backgrounds and business stories of the subjects are fascinating, especially concerning how they have broken with tradition or accepted styles to create the look for which they have become known. Additional.



#### VOVA

*Profiles in Fashion.* Morgan Reynolds, 2010. 112p. PLB \$28.95. Biblio. Timeline. Web sites.

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Petrillo, Lisa. Issac Mizrahi. 978-1-59935-152-0.

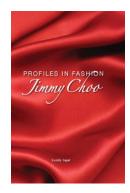
\_\_\_\_ . Vera Wang. 978-1-59935-150-6.

Branscomb, Leslie. Marc Jacobs. 978-1-59935-153-7.

*Profiles in Fashion* is a fascinating series that brings to life the personalities of five contemporary fashion designers, including Marc Jacobs, Vera Wang and Isaac Mizrahi. Did you know Marc Jacobs wore a skirt to one of his runway shows, or that Vera Wang only became interested in design when she couldn't find a wedding dress, or that Isaac Mizrahi was expelled from a yeshiva school?

The volumes describe the personal lives and economic details of the multi-million-dollar business of these high-profile designers. They discuss the designer's cultural background, childhood, family, work history and education. The various authors describe the early influences that inspired the designers to pursue this career and provide details of the philosophy each designer uses to make their clothing unique. Obstacles faced by each designer as they began their early careers and the important achievements and awards each has received in this competitive industry is also included.

All of the authors of this series are newspaper journalists and the writing is clear and well organized. Color photos are included and give readers a feel for the time period and the types of clothing and accessories the designers created but they are not all photos of the artist's work. Important terms in fashion are included. A bibliography, timeline and web sites are an added resource. The titles will appeal to readers who are interested in becoming designers or involved in the fashion industry. Readers will learn the education, hard work and business background necessary to compete in this field as well as gain a few tips on the best way to enhance their personal style. These titles will do well in the browsing collection of middle, high school and public libraries.—Eileen Kuhl.



### **Booklist**

Jimmy Choo. By Kerrily Sapet.

Oct. 2010. 112p. illus. Morgan Reynolds, lib. ed., \$28.95 (9781599351513). Gr. 7-10. 746.9. REVIEW

First published October 1, 2010 (Booklist).

Malaysian-born Choo has shod some of the most famous feet in the world, including Princes Diana, who jumpstarted the designer's career, and Sarah Jessica Parker, who wore Choo heels in many Sex and the City

episodes. In this stand-out entry in the Profiles in Fashion series, Sapet provides insider details about Choo's remarkable career, including a split from his eponymous company, while direct quotes from the designer underscore the artistry, exacting standards, and respect for the wearer that define his creations: "I design like an architect . . .if a woman's balance isn't right, nothing

else is." Explanations of shoe-biz terms, as well as Asian concepts such as feng shui, enliven the text, and the eye-catching design includes many color photos of both the shoes and their celebrity fans, including First Lady Michelle Obama, who walked through Inauguration Day in green Choo pumps. This engrossing introduction to both an exemplary designer and to the fashion business includes a time line, source notes, and recommended resources and is a sure bet for young Project Runway fans.

-Gillian Engberg



## **Clark County School District**

Reviewed by: Shelby Guinn. School: Swainston Middle School. Date: 04/28/11.

Title: Profiles in Fashion: Jimmy Choo. Author: Kerrily Sapet. Illustrator: N/A Dewey # 921

ISBN 9781599351513 Interest Level: YA Reading Leve: I 7.3 # of Pages: 112

Genre: Non Fiction Bio Copyright: 2011 Price: 31.26

Publisher Name and Address: Morgan Reynolds Publishing, 620 South Elm Street, Suite 387,

Greensboro, North Carolina 27406

Series: Profiles in Fashion Edition: 1st Ed.

**Brief Descriptions** 

Description of Book/Plot

An interesting history of Jimmy Choo, the famous designer of shoes. The book details many interesting things such as the history of shoes, building of shoes, however it does seem at time

that the writer is filling space such as when she goes into the history of Princess Diana. Another thing that seems superfluous are many of the pictures that fill the book because they are only tangentially related.

Main Theme(s): Jimmy Choo's bio

Are the illustrations appropriate to the story? Explain why or why not: Somewhat

Are facts and descriptions accurate and consistent with the story and setting? (e.g. time periods, geography, etc.): Yes Comments on how this book correlates to the CCSD curriculum: This would be a good item for one of the CTA fashion programs. It would also fulfill multicultural elements of diversity teaching.